

**Central Massachusetts Chapter of the Editorial Freelancers Association (EFA)
is hosting a joint meeting with
New England Chapter of the American Society for Indexing (NEASI)**

**An Evening of Networking:
A Facilitated Discussion About Networking**

**Wednesday, June 25, 2008
7:00 pm to 9:00 pm
Randall Library, 19 Crescent Street, Stow, MA**

Networking . . . What is it, really?

Why is it important?

How do we do it well?

Do you see it as an opportunity or does the mere thought of it strike fear in your heart?

Networking is a necessary part of doing business, particularly if you are in business for yourself. It can lead to new relationships that are mutually beneficial, both to your professional development and in finding work opportunities and potential clients. Networking is often referred to as the "Hidden Job Market," because many business opportunities are not advertised publically, but rather are filled through "someone who knows someone who would be perfect for the job." Networking is how you can become one of those "someones."

As freelancers, we need to build our professional networks and continue to work to expand them. One way to expand your network is to become involved with other professional organizations, which is why the EFA, Central Massachusetts Chapter and the ASI, New England Chapter have joined together to hold this meeting.

PROGRAM:

A facilitated discussion about networking to build a successful business will follow these brief presentations about our two organizations:

Jean Jesensky, President of the New England Chapter of the American Society for Indexing (NEASI) and a freelance back-of-the-book indexer, will talk about the ASI and the NE Chapter; events they sponsor; and the benefits and resources they have for indexing professionals and anyone seeking an indexer or information about indexing and related professions.

Eileen Kramer, Editorial Freelancers Association (EFA) Central Massachusetts Chapter Coordinator and a freelance copyeditor/proofreader, will talk about the EFA and the Central Mass. Chapter; events they sponsor; and the benefits and resources they have for freelance editorial professionals and those who hire them,

Join us for an evening of networking with fellow freelancers in editing, indexing, proofreading, and other publishing related professions. Whether you are an experienced networker or just starting out, we welcome your participation in this discussion. Come share your networking ideas, tips, strategies, resources, experiences, and yes, even your networking fears!

*This meeting is free and open to members and non-members, freelancers and anyone interested
In information about freelancing or editorial, indexing or other publishing related professions.*

Questions: Send email to kramer@tiac.net or jmindexer@msn.com

EFA-Central Mass Website: <http://www.the-efa.org/chp/massachusetts.html>

NEASI Website: <http://www.newenglandindexers.org>

Directions to the Randall Library:

From I-495 North and South: Take Exit 27, Rt. 117 East to Stow to traffic light at intersection with Rt. 62 West.
Turn left at traffic light. Library is immediately on the right.

From points East: Take Rt. 117 West to Stow to traffic light at intersection where Rt. 62 West turns left.

Stay in right lane and turn right at traffic light. Library is immediately on the right.

If coming from I-95, take Exit 26, Rt. 20 East to Rt. 117 West and follow directions above.